



RUBRIC
LAW

**Specialist knowledge,
personable service for
dental practices**

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About us

Our mission is to redefine the legal process by offering a personalised service that goes above and beyond. With a strong foundation in commercial and corporate law, we are dedicated to providing a positive experience.

- 1** We're not just about legal advice, **we care about helping you** reach your goals. Our team brings shared values and strengths to the table, working hand in hand with you for a stress-free experience.
- 2** As a boutique firm we combine our skills and knowledge to overcome challenges. This close-knit approach ensures that every client receives the **personalised attention and expertise** they deserve, making your success our success.
- 3** **We understand the importance of clear communication.** That's why we stand behind our unique communication charter. When we make a commitment, you can trust that we will stick to our word.

£700m

In completed corporate transactions in the previous four years

£50m

The largest corporate transaction advised on in 2022

30+

Transactions for healthcare in 2022





What we do

We specialise in four service areas that support the key considerations for dental practices:



Corporate

Sales and acquisitions, shareholders matters, company restructuring, and lending



Commercial

Terms and conditions, confidentiality agreements, data protection advice, and partnership agreements



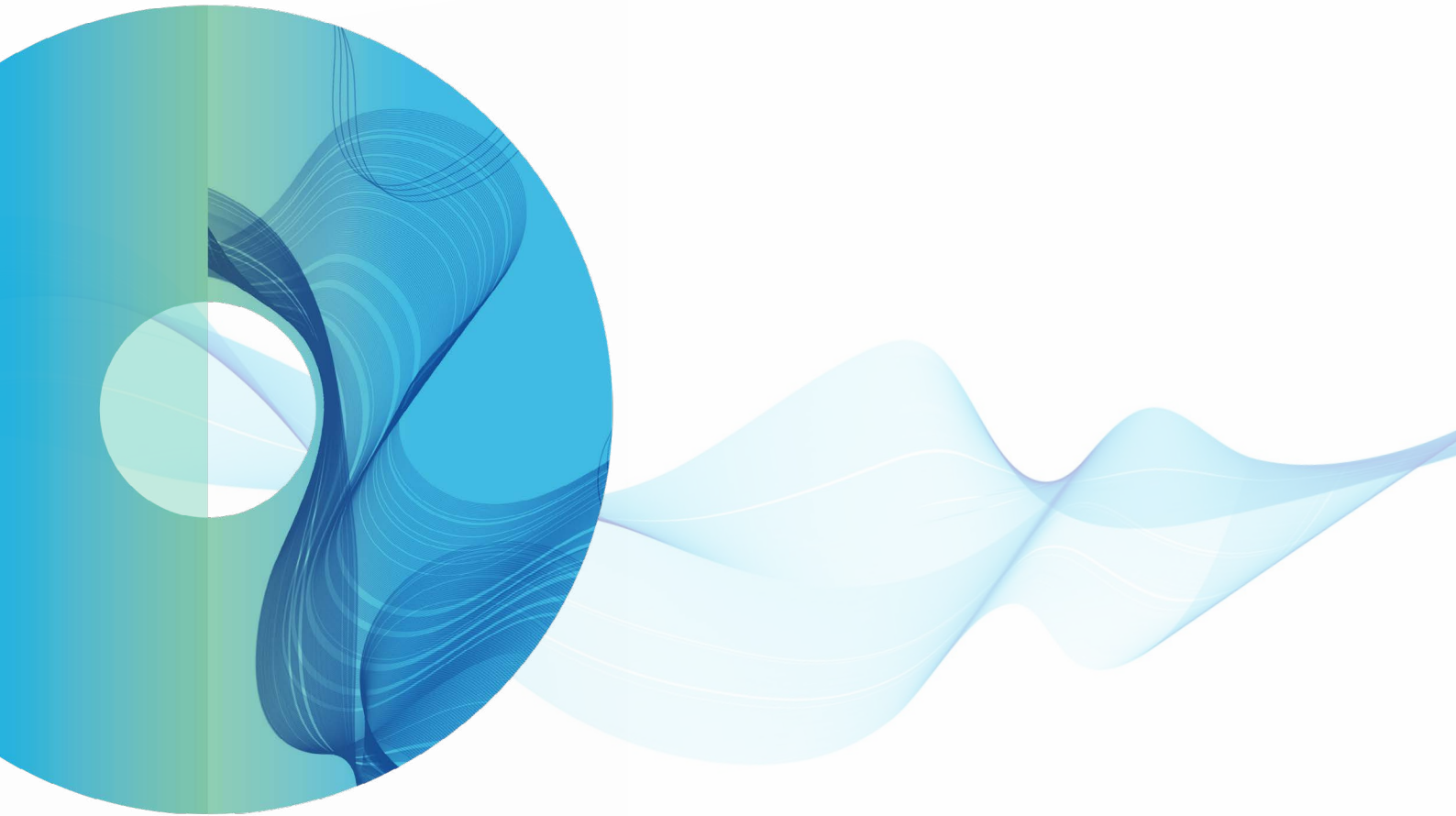
Real Estate

Sales, purchases, leases, land development, and refinancing



Employment

Contracts and staff handbooks, HR management, employment tribunal disputes, redundancy and reorganisation, and business transfers (TUPE)



Client Communication Charter

We understand that timely, open communication reduces stress, anxiety and missed opportunities. So to give you peace of mind, we create a communications schedule personalised for each individual - no more feeling left in the dark!

We endeavour to:

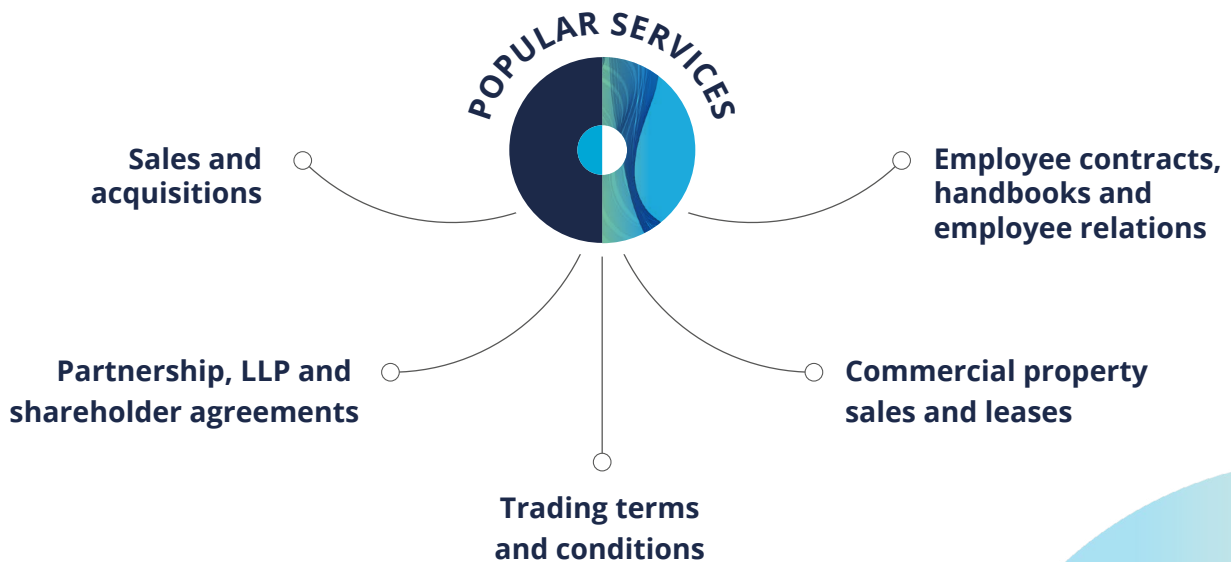
- **Send you a clear written outline** of our services and fees before any work starts.
- **Outline your communication plan,** detailing how often you want to hear from us, how you want us to contact you and which parts of the process you'd like to know more about.
- **Arrange regular updates** with either your lead solicitor or a knowledgeable member of our team.
- **Answer** emails, calls, letters or messages **within 24 hours.**
- **Get in touch with you** if there are any issues or changes in your matter.

Our services

Specialism: Dental practices

Rubric supports dental practices nationwide, providing expert advice on a spectrum of matters including sales and acquisitions, regulatory, employment, and commercial property law. Our profound knowledge and innovative approach has established us as a leader in the sector.

Rubric has experience with dental practices of all sizes, supporting them from the first day of operation through to the last.



For the full list of services we offer, visit our website [here](#).

Fees

Our boutique structure gives us a financial advantage over many larger commercial firms. We're nimble and don't carry large overheads, allowing us to be flexible in our delivery and pricing.

Your dedicated team will be with you for the duration of your matter, giving consistency and clarity around timescales and costs.



The sale and acquisition process

No sale or acquisition is the same, but there are some common steps that you can anticipate. We've outlined these and provided a brief summary of what to expect.

1 Heads of terms

The broad terms of the transaction are agreed in the heads of terms. The majority of the terms will not be legally binding but they will set out the basis for the agreement and include provisions for price, payment mechanism, property and employment. Clarity on the terms agreed here can save time on later negotiations.

2 Due diligence

Gathering and reviewing information about the dental practice to enable a buyer to have a better understanding of the practice operation and identify any potential risks. This exercise can be time consuming and there is likely to be several "rounds" of enquiries.

3 Agreement

The agreement will either be a business purchase agreement or a share purchase agreement. The agreement will be a sizeable document and will normally be prepared by the buyer's solicitors.

4 Disclosure letter

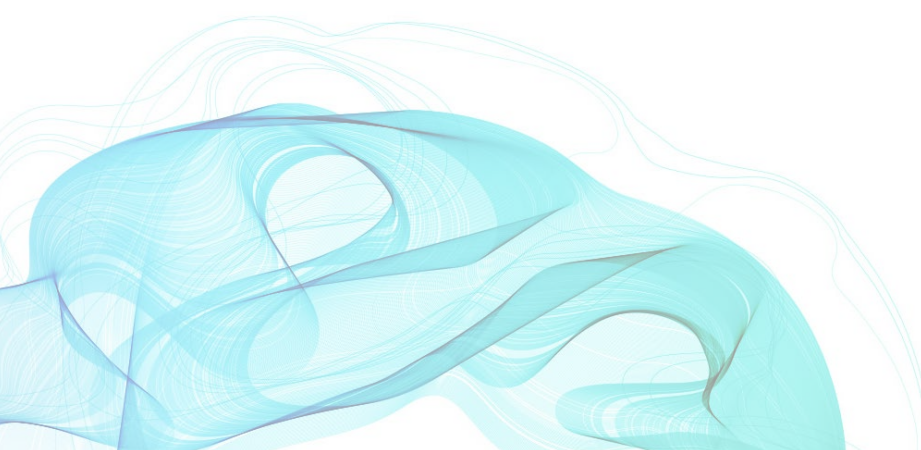
The agreement will contain warranties which are statements of fact about the practice given by the seller. The seller's solicitors will prepare a disclosure letter that sets out any exceptions to the factual statements in the warranties.

5 Completion

The completion process is one of the busiest parts of the transaction. There will often be many documents that will need to be signed and exchanged.

We will guide you through the process and keep you regularly updated on the completion of the deal throughout the day.

There will likely be other elements that we will need to advise you on, such as employment or property matters. Our lawyers will work collaboratively together to support you with all aspects of any sale or acquisition.





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To find out how Rubric
can meet your needs,
get in touch today

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