



**RUBRIC**  
LAW

Specialist knowledge,  
personable service  
in mergers and  
acquisitions

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## About us

**We offer** a bespoke legal service leveraging our specialism of M&A to provide a meaningful no-nonsense experience for our clients.

- 1** We are a **dynamic firm of** driven solicitors, focused on our shared values and strengths. We deliver a positive experience for our clients.
- 2** As a boutique firm **we pride ourselves on collaboration.** We roll up our sleeves to resolve challenges.
- 3** Our work is underpinned by our unique **guarantee on communication.** We give you peace of mind - **when we say something will happen, it will.**

**£600m**

In completed corporate sales in the previous four years.

**£50m**

The largest corporate transaction advised on to date.

**400+**

Clients who we are currently representing.



## Our Services

**Our work** is divided into four complementary practices that support the key considerations for all businesses.



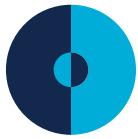
### Corporate

Mergers and acquisitions, private equity and venture capital, company law advice, joint ventures, reorganisations and demergers and corporate restructuring.



### Commercial

Contracts tailored to the needs of the business, which include shareholder, LLP and partnership agreements, trading terms and conditions, and data and intellectual property protection.



### Employment

Contracts, employee relations, dispute resolution, redundancy, business transfers (TUPE).



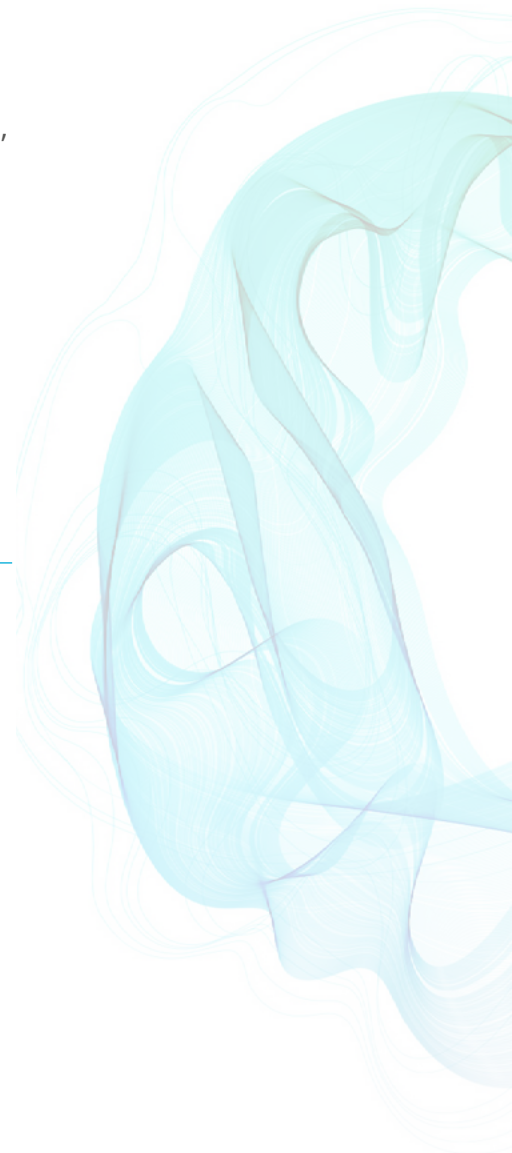
### Real Estate

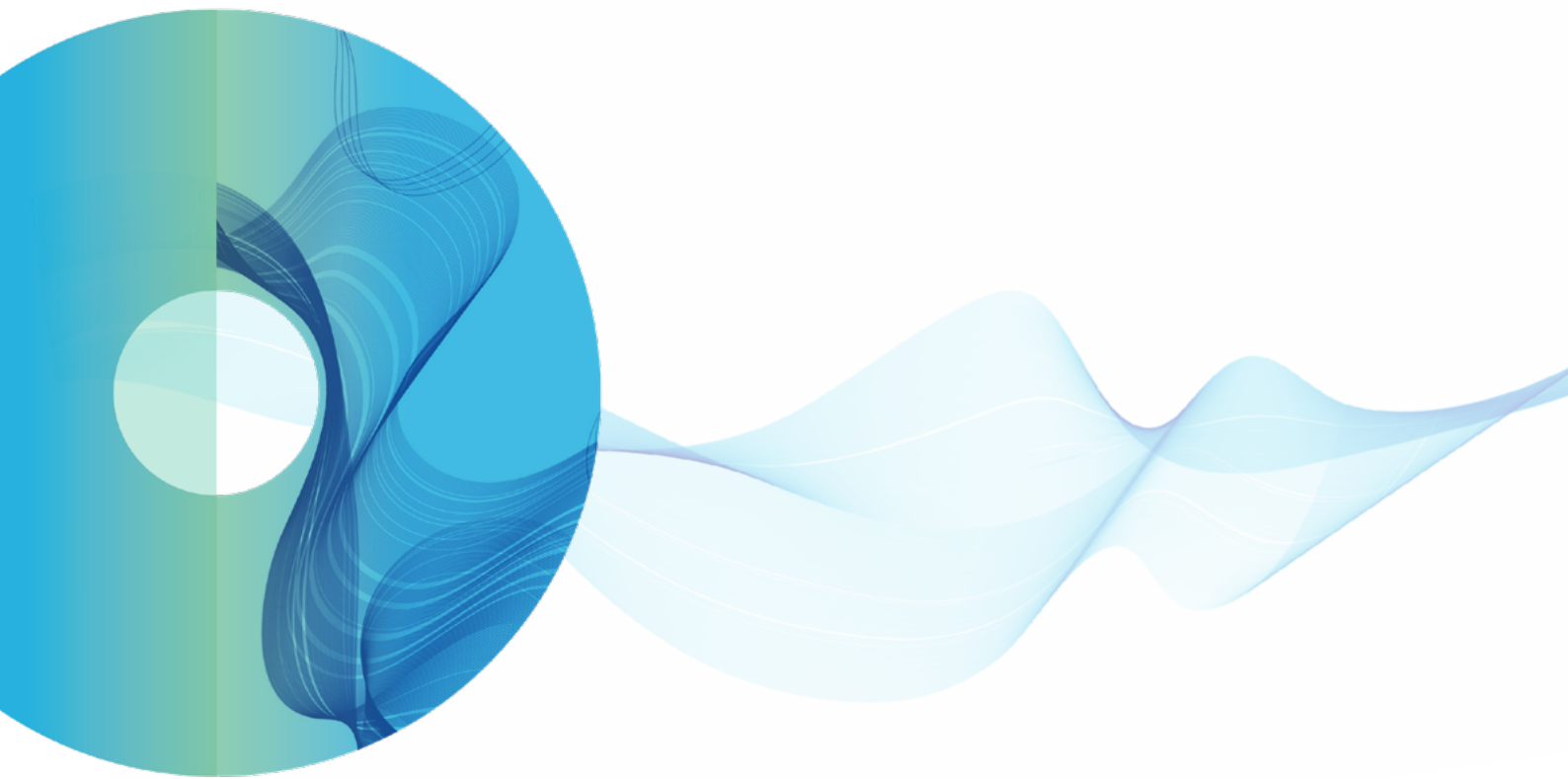
Sales, purchases, leases, land development, finance and security.

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## Sectors we operate in:

- Automobile
- Care Homes
- Dental
- Ecommerce
- Manufacturing
- Non-regulated financial services
- Property
- Publishing
- Retail
- Technology
- Veterinary





## Rubric's Client Communication Charter

We know that timely, open communication reduces stress, anxiety and missed opportunities. So, to give you peace of mind, we create a personalised communications schedule exclusive to you. You will know what to expect and when with a dedicated team acting in your best interests.

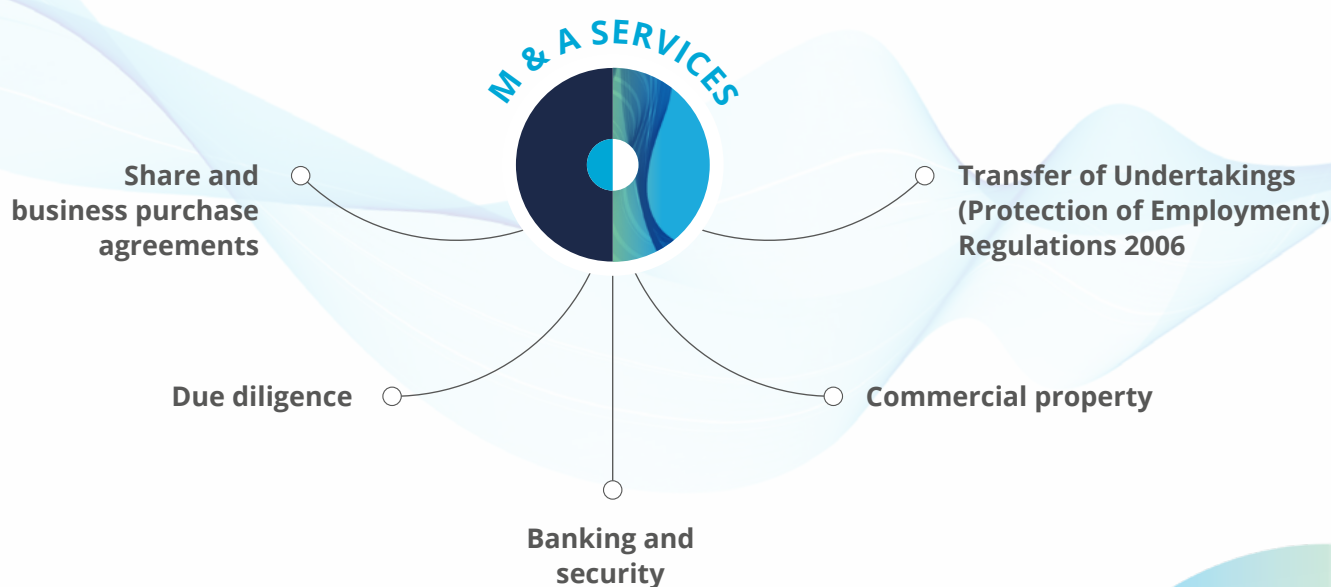
### We promise to:

- Send you a clear written outline of our services and fees before any work starts.
- Outline your communication plan, detailing how often you want to hear from us, how you want us to contact you and which parts of the process you'd like to know more about.
- Arrange regular updates with either your lead solicitor or a knowledgeable member of our team.
- Answer emails, calls, letters or messages within 24 hours.
- Get in touch with you ASAP if there are any issues or changes in your matter.

## Our M & A services

Established in 2011, we operate regionally and nationally advising on mergers and acquisitions in niche sectors. Our experience with complex deals has forged our reputation as a commercially astute and pragmatic corporate law firm.

The key areas we advise on can be part of the business sale or purchase process, or can be used as a standalone service:



## Fees

Our boutique structure gives us a financial advantage over many larger commercial firms. We're nimble and don't carry large overheads, allowing us to be flexible in our delivery and pricing.

Your dedicated team will be with you for the duration of your project giving consistency and clarity around timescales and costs.



## The sale and acquisition process

No sale or acquisition is the same, but there are some common steps that you can anticipate. We've outlined these and provided a brief summary of what to expect.

### 1 Heads of terms

The broad terms of the transaction are agreed in the heads of terms. The majority of the terms will not be legally binding but they will set out the basis for the agreement and include provisions for price, payment mechanism, property and employment. Clarity on the terms agreed here can save time on later negotiations.

### 2 Due diligence

Gathering and reviewing information about the business to enable a buyer to have a better understanding of the business operation and identify any potential risks. This exercise can be time consuming and there is likely to be several "rounds" of enquiries.

### 3 Agreement

The agreement will either be a business purchase agreement or a share purchase agreement. The agreement will be a sizeable document and will normally be prepared by the buyer's solicitors.

### 4 Disclosure letter

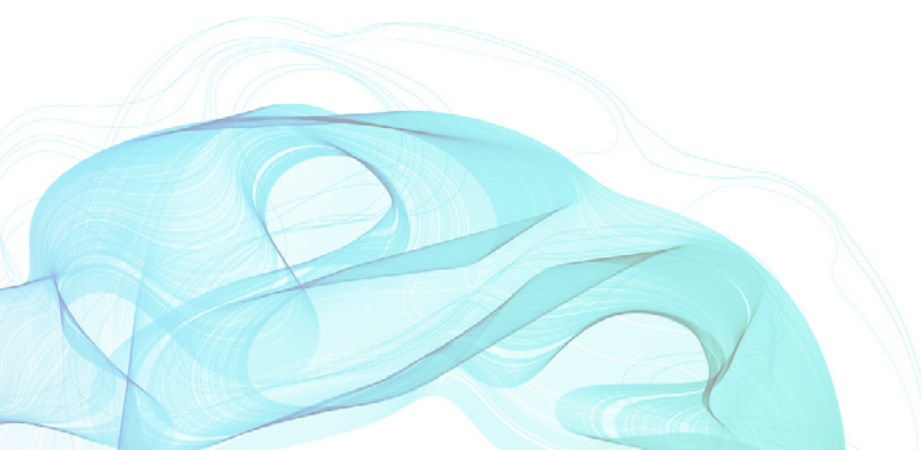
The agreement will contain warranties which are statements of fact about the business given by the seller. The seller's solicitors will prepare a disclosure letter that sets out any exceptions to the factual statements in the warranties.

### 5 Completion

The completion process is one of the busiest parts of the transaction. There will often be many documents that will need to be signed and exchanged.

We will guide you through the process and keep you regularly updated on the completion of the deal throughout the day.

There will likely be other elements that we will need to advise you on, such as employment or property matters. All of our practice areas work collaboratively together to support you with all aspects of any sale or acquisition.





## Our team



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### **Get in touch**

Want to know more? To find out how Rubric can meet your needs, contact our expert team:

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